

Photo Reference Guide Sheet

1. Go outside try taking your photos outside in the daytime. Daylight will help you get better, more evenly lit images with more detail. Try to avoid strong shadows and keep the sun behind you. Bright, slightly overcast days give the most even lighting conditions.
2. Eye to Eye ...Try and take your photo at the same eye level as your subject. Try to avoid looking down on your subject. You may need to get into a seated or kneeling position to be on the same level.
3. Positioning... Try to position your subject so their head and body are fully facing you, take photos where the head and shoulders fill the frame and also where the whole body of the subject fills the frame, head to toe/paw. Seated, sat up positions are often the most useful.
4. Attention Try and get your subjects attention. Sometimes holding a treat just above the camera/phone or calling their name just before you take the photo can lead to a great shot with the subjects' eyes engaged with the viewer.